Collective Action and SMEs
Raising Practice Standards and Fighting Corruption through Collective Action
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The logic of collective action

- Economies of Scale (costs, risks)
- Corruption is a collective game
- Anti-corruption has to pay off for it to work
- Building, communicating, generating trust
- Corporate activism – corporate social responsibility
What to do about it.....

Beyond your control or influence

Under your influence

Under your control (Internal compliance Measures)
The logic of collective action
Possibilities of action

- Sharing practices, collective learning
- Guidelines for Conduct
- Codes of Conduct (enforced)
- Integrity Pacts and other multistakeholder initiatives
- Certification

Local Market gains → (Export) Market gains

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